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8	BEFOI	RE THE			
9	DEPARTMENT OF CONSUMER AFFAIRS FOR THE BUREAU FOR PRIVATE POSTSECONDARY EDUCATION				
10	STATE OF CALIFORNIA				
11					
12	In the Matter of the Accusation Against:	Case No. 999780			
13	NORTHERN CALIFORNIA INSTITUTE OF COSMETOLOGY				
14	601 East 14th St. San Leandro, CA 94577	ACCUSATION			
15	,				
16	Accredited Institution Approval to Operate No. 0107101				
17	. Respondent.				
18					
19	Complainant alleges:				
20	<u>PAR</u>	TIES			
21	1. Joanne Wenzel ("Complainant") brings this Accusation solely in her official capacity				
22	as the Chief of the Bureau for Private Postsecondary Education, Department of Consumer				
23	Affairs.				
24	2. On or about February 25, 2003, the Bureau for Private Postsecondary Education				
25	("Bureau") granted an Accredited Institution Approval to Operate to Northern California Institute				
26	of Cosmetology ("Respondent"). Respondent is jointly and equally owned by two shareholders:				
27	Rodrigo Solis and Rosalinda Solis. The Accredited Institution Approval to Operate was in full				
28	force and effect at all times relevant to the charges brought in this Accusation, and will expire on				

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- "(b) An enrollment agreement is not enforceable unless all of the following requirements are met:
- "(1) The student has received the institution's catalog and School Performance Fact Sheet prior to signing the enrollment agreement.
- "(3) Prior to the execution of the enrollment agreement, the student and the institution have signed and dated the information required to be disclosed in the Student Performance Fact Sheet pursuant to subdivisions (a) to (d), inclusive, of Section 94910. Each of these items in the Student Performance Fact Sheet shall include a line for the student to initial and shall be initialed and dated by the student.
- "(c) A student shall receive a copy of the signed enrollment agreement, in writing or electronically, regardless of whether total charges are paid by the student."

12. Section 94905 states, in part:

"(a) During the enrollment process, an institution offering educational programs designed to lead to positions in a profession, occupation, trade, or career field requiring licensure in this state shall exercise reasonable care to determine if the student will not be eligible to obtain licensure in the profession, occupation, trade, or career field at the time of the student's graduation and shall provide all students enrolled in those programs with a written copy of the requirements for licensure established by the state, including any applicable course requirements established by the state. If the minimum course requirements of the institution exceed the minimum requirements for state licensure, the institution shall disclose this information, including a list of those courses that are not required for state licensure. The institution shall not execute an enrollment agreement with a student that is known to be ineligible for licensure, unless the student's stated objective is other than licensure.

13. Section 94906 states, in part:

"(a) An enrollment agreement shall be written in language that is easily understood. If English is not the student's primary language, and the student is unable to understand the terms

and conditions of the enrollment agreement, the student shall have the right to obtain a clear explanation of the terms and conditions and all cancellation and refund policies in his or her primary language.

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14. **Section 94909** states:

- "(a) Except as provided in subdivision (d), prior to enrollment, an institution shall provide a prospective student, either in writing or electronically, with a school catalog containing, at a minimum, all of the following:
- "(1) The name, address, telephone number, and, if applicable, Internet Web site address of the institution.
- "(2) Except as specified in Article 2 (commencing with Section 94802), a statement that the institution is a private institution and that it is approved to operate by the bureau.
 - "(3) The following statements:
- "(A) 'Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at (address), Sacramento, CA (ZIP Code), (Internet Web site address), (telephone and fax numbers).'
- "(B) 'As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.'
- "(C) 'A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (toll-free telephone number) or by completing a complaint form, which can be obtained on the bureau's Internet Web site (Internet Web site address).'
 - "(4) The address or addresses where class sessions will be held.
- "(5) A description of the programs offered and a description of the instruction provided in each of the courses offered by the institution, the requirements for completion of each program, including required courses, any final tests or examinations, any required internships or

externships, and the total number of credit hours, clock hours, or other increments required for completion.

- "(6) If the educational program is designed to lead to positions in a profession, occupation, trade, or career field requiring licensure in this state, a notice to that effect and a list of the requirements for eligibility for licensure.
 - "(7) Information regarding the faculty and their qualifications.
 - "(8) A detailed description of institutional policies in the following areas:
- "(A) Admissions policies, including the institution's policies regarding the acceptance of credits earned at other institutions or through challenge examinations and achievement tests, admissions requirements for ability-to-benefit students, and a list describing any transfer or articulation agreements between the institution and any other college or university that provides for the transfer of credits earned in the program of instruction. If the institution has not entered into an articulation or transfer agreement with any other college or university, the institution shall disclose that fact.
- "(B) Cancellation, withdrawal, and refund policies, including an explanation that the student has the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later. The text shall also include a description of the procedures that a student is required to follow to cancel the enrollment agreement or withdraw from the institution and obtain a refund consistent with the requirements of Article 13 (commencing with Section 94919).
 - "(C) Probation and dismissal policies.
 - "(D) Attendance policies.
 - "(E) Leave-of-absence policies.
- "(9) The schedule of total charges for a period of attendance and an estimated schedule of total charges for the entire educational program.
- "(10) A statement reporting whether the institution participates in federal and state financial aid programs, and if so, all consumer information that is required to be disclosed to the student pursuant to the applicable federal and state financial aid programs.

"(11) A statement specifying that, if a student obtains a loan to pay for an educational
program, the student will have the responsibility to repay the full amount of the loan plus interest
less the amount of any refund, and that, if the student has received federal student financial aid
funds, the student is entitled to a refund of the moneys not paid from federal student financial aid
program funds.

- "(12) A statement specifying whether the institution has a pending petition in bankruptcy, is operating as a debtor in possession, has filed a petition within the preceding five years, or has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec. 1101 et seq.).
- "(13) If the institution provides placement services, a description of the nature and extent of the placement services.
- "(14) A description of the student's rights and responsibilities with respect to the Student Tuition Recovery Fund. This statement shall specify that it is a state requirement that a student who pays his or her tuition is required to pay a state-imposed assessment for the Student Tuition Recovery Fund. This statement shall also describe the purpose and operation of the Student Tuition Recovery Fund and the requirements for filing a claim against the Student Tuition Recovery Fund.

"(15) The following statement:

'NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

'The transferability of credits you earn at (name of institution) is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the (degree, diploma, or certificate) you earn in (name of educational program) is also at the complete discretion of the institution to which you may seek to transfer. If the (credits or degree, diploma, or certificate) that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This

may include contacting an institution to which you may seek to transfer after attending (name of institution) to determine if your (credits or degree, diploma, or certificate) will transfer.'

- "(16) A statement specifying whether the institution, or any of its degree programs, are accredited by an accrediting agency recognized by the United States Department of Education. If the institution is unaccredited and offers an associate, baccalaureate, master's, or doctoral degree, or is accredited and offers an unaccredited program for an associate, baccalaureate, master's, or doctoral degree, the statement shall disclose the known limitations of the degree program, including, but not limited to, all of the following:
- "(A) Whether a graduate of the degree program will be eligible to sit for the applicable licensure exam in California and other states.
- "(B) A degree program that is unaccredited or a degree from an unaccredited institution is not recognized for some employment positions, including, but not limited to, positions with the State of California.
- "(C) That a student enrolled in an unaccredited institution is not eligible for federal financial aid programs.
- "(b) If the institution has a general student brochure, the institution shall provide that brochure to the prospective student prior to enrollment. In addition, if the institution has a program-specific student brochure for the program in which the prospective student seeks to enroll, the institution shall provide the program-specific student brochure to the prospective student prior to enrollment.
- "(c) An institution shall provide the school catalog to any person upon request. In addition; if the institution has student brochures, the institution shall disclose the requested brochures to any interested person upon request.
- "(d) An accredited institution is not required to provide a School Performance Fact Sheet to a prospective student who is not a California resident, not residing in California at the time of his or her enrollment, and enrolling in an accredited distance learning degree program offered by the institution, if the institution complies with all federal laws, the applicable laws of the state where

the student is located, and other appropriate laws, including, but not limited to, consumer protection and student disclosure requirements."

15. **Section 94910** states:

"Except as provided in subdivision (d) of Section 94909 and Section 94910.5, prior to enrollment, an institution shall provide a prospective student with a School Performance Fact Sheet containing, at a minimum, the following information, as it relates to the educational program:

- "(a) Completion rates, as calculated pursuant to Article 16 (commencing with Section 94928).
- "(b) Placement rates for each educational program, as calculated pursuant to Article 16 (commencing with Section 94928), if the educational program is designed to lead to, or the institution makes any express or implied claim related to preparing students for, a recognized career, occupation, vocation, job, or job title.
- "(c) License examination passage rates for programs leading to employment for which passage of a state licensing examination is required, as calculated pursuant to Article 16 (commencing with Section 94928).
- "(d) Salary or wage information, as calculated pursuant to Article 16 (commencing with Section 94928)."
- "(e) If a program is too new to provide data for any of the categories listed in this subdivision, the institution shall state on its fact sheet: "This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data."
 - "(f) All of the following:
- "(1) A description of the manner in which the figures described in subdivisions (a) to (d), inclusive, are calculated or a statement informing the reader of where he or she may obtain a

description of the manner in which the figures described in subdivisions (a) to (d), inclusive, are calculated.

- "(2) A statement informing the reader of where he or she may obtain from the institution a list of the employment positions determined to be within the field for which a student received education and training for the calculation of job placement rates as required by subdivision (b).
- "(3) A statement informing the reader of where he or she may obtain from the institution a list of the objective sources of information used to substantiate the salary disclosure as required by subdivision (d).
 - "(g) The following statements:
- "(1) 'This fact sheet is filed with the Bureau for Private Postsecondary Education.

 Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.'
- "(2) 'Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at (address), Sacramento, CA (ZIP Code), (Internet Web site address), (telephone and fax numbers).'
- "(h) If the institution participates in federal financial aid programs, the most recent threeyear cohort default rate reported by the United States Department of Education for the institution and the percentage of enrolled students receiving federal student loans.
- "(i) Data and information disclosed pursuant to subdivisions (a) to (d), inclusive, is not required to include students who satisfy the qualifications specified in subdivision (d) of Section 94909, but an institution shall disclose whether the data, information, or both provided in its fact sheet excludes students pursuant to this subdivision. An institution shall not actively use data specific to the fact sheet in its recruitment materials or other recruitment efforts of students who are not California residents and do not reside in California at the time of their enrollment."

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16. **Section 94911** states:

"An enrollment agreement shall include, at a minimum, all of the following:

- "(a) The name of the institution and the name of the educational program, including the total number of credit hours, clock hours, or other increment required to complete the educational program.
- "(b) A schedule of total charges, including a list of any charges that are nonrefundable and the student's obligations to the Student Tuition Recovery Fund, clearly identified as nonrefundable charges.
- "(c) In underlined capital letters on the same page of the enrollment agreement in which the student's signature is required, the total charges for the current period of attendance, the estimated total charges for the entire educational program, and the total charges the student is obligated to pay upon enrollment.
- "(d) A clear and conspicuous statement that the enrollment agreement is legally binding when signed by the student and accepted by the institution.
- "(e)(1) A disclosure with a clear and conspicuous caption, 'STUDENT'S RIGHT TO CANCEL,' under which it is explained that the student has the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.
- "(2) The disclosure shall contain the institution's refund policy and a statement that, if the student has received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.
- "(3) The text shall also include a description of the procedures that a student is required to follow to cancel the enrollment agreement or withdraw from the institution and obtain a refund.
- "(f) A statement specifying that, if the student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund.

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- "(g) A statement specifying that, if the student is eligible for a loan guaranteed by the federal or state government and the student defaults on the loan, both of the following may occur:
- "(1) The federal or state government or a loan guarantee agency may take action against the student, including applying any income tax refund to which the person is entitled to reduce the balance owed on the loan.
- "(2) The student may not be eligible for any other federal student financial aid at another institution or other government assistance until the loan is repaid.
- "(h) The transferability disclosure that is required to be included in the school catalog, as specified in paragraph (15) of subdivision (a) of Section 94909.
- "(i)(1) The following statement: 'Prior to signing this enrollment agreement, you must be given a catalog or brochure and a School Performance Fact Sheet, which you are encouraged to review prior to signing this agreement. These documents contain important policies and performance data for this institution. This institution is required to have you sign and date the information included in the School Performance Fact Sheet relating to completion rates, placement rates, license examination passage rates, salaries or wages, and the most recent three-year cohort default rate, if applicable, prior to signing this agreement.'
- "(2) Immediately following the statement required by paragraph (1), a line for the student to initial, including the following statement: 'I certify that I have received the catalog, School Performance Fact Sheet, and information regarding completion rates, placement rates, license examination passage rates, salary or wage information, and the most recent three-year cohort default rate, if applicable, included in the School Performance Fact sheet, and have signed, initialed, and dated the information provided in the School Performance Fact Sheet.'
 - "(i) The following statements:
- "(1) 'Any questions a student may have regarding this enrollment agreement that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at (address), Sacramento, CA (ZIP Code), (Internet Web site address), (telephone and fax numbers).'

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23. **Section 94929.5** states:

- "(a) An institution shall annually report to the bureau, as part of the annual report, and shall publish in its School Performance Fact Sheet, all of the following:
- "(1) The job placement rate, calculated by dividing the number of graduates employed in the field by the number of graduates available for employment for each program that is either (1) designed, or advertised, to lead to a particular career, or (2) advertised or promoted with any claim regarding job placement.
- "(2) The license examination passage rates for the immediately preceding two years for programs leading to employment for which passage of a state licensing examination is required, calculated by dividing the number of graduates who pass the examination by the number of graduates who take the licensing examination the first time that the examination is available after completion of the educational program. The institution shall use state agency licensing data to calculate license examination passage rates. If those data are unavailable, the institution shall calculate the license examination passage rate in a manner consistent with regulations adopted by the bureau.
- "(3) Salary and wage information, consisting of the total number of graduates employed in the field and the annual wages or salaries of those graduates stated in increments of five thousand dollars (\$5,000).
- "(4) If applicable, the most recent official three-year cohort default rate reported by the United States Department of Education for the institution and the percentage of enrolled students receiving federal student loans.
- "(b) Nothing in this section shall limit the bureau's authority to collect information from an institution to comply with this section and ensure, by regulation and other lawful means, that the information required by this section, and the manner in which it is collected and reported, is all of the following:
 - "(1) Useful to students.
 - "(2) Useful to policymakers.
 - "(3) Based upon the most credible and verifiable data available.

"(4) Does not impose undue compliance burdens on an institution.

"(c) Data and information disclosed pursuant to paragraphs (1) to (3), inclusive, of subdivision (a) is not required to include students who satisfy the qualifications specified in subdivision (d) of Section 94909, but an institution shall disclose on its fact sheet and to the bureau whether its data, information, or both, excludes any students pursuant to this subdivision."

24. Section 94929.7 states, in part:

"(a) The information used to substantiate the rates and information calculated pursuant to Sections 94929 and 94929.5 shall do both of the following:

"(1) Be documented and maintained by the institution for five years from the date of the publication of the rates and information.

"(2) Be retained in an electronic format and made available to the bureau upon request.

RELEVANT REGULATIONS

25. California Code of Regulations, title 5, section 71650 states, in part:

"(a) An institution seeking to change its educational objectives shall complete the 'Change in Educational Objectives' form (OBJ rev. 2/10) to obtain prior authorization. The form shall be submitted to the Bureau along with the appropriate fee as provided in Section 94930.5(c) of the Code. For an institution approved under section 94885 of the Code it shall be signed and dated by the signatory(ies) required by section 71380, and for an institution approved under section 94890 of the Code it shall be signed and dated by the signatory(ies) required by section 71390, and each fact stated therein and each attachment thereto shall be declared to be true under penalty of perjury, in the following form:

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26. California Code of Regulations, title 5, section 71715 states, in part:

"(a) Instruction shall be the central focus of the resources and services of the institution.

"(b) The institution shall document that the instruction offered leads to the achievement of the learning objectives of each course.

"(c) A pro rata refund pursuant to section 94919(c) or 94920(d) or 94927 of the Code shall
be no less than the total amount owed by the student for the portion of the educational program
provided subtracted from the amount paid by the student, calculated as follows:

- "(1) The amount owed equals the daily charge for the program (total institutional charge, divided by the number of days or hours in the program), multiplied by the number of days student attended, or was scheduled to attend, prior to withdrawal.
- "(2) Except as provided for in subdivision (a)(3) of this section, all amounts paid by the student in excess of what is owed as calculated in subdivision (a)(1) shall be refunded.
- "(3) Except as provided herein, all amounts that the student has paid shall be subject to refund unless the enrollment agreement and the refund policy outlined in the catalog specify amounts paid for an application fee or deposit not more than \$250.00, books, supplies, or equipment, and specify whether and under what circumstances those amounts are non-refundable. Except when an institution provides a 100% refund pursuant to section 94919(d) or section 94920(b) of the Code, any assessment paid pursuant to section 94923 of the Code is non-refundable.
- "(4) For purposes of determining a refund under the Act and this section, a student shall be considered to have withdrawn from an educational program when he or she withdraws or is deemed withdrawn in accordance with the withdrawal policy stated in its catalog.

"(f) The institution shall maintain a cancellation and withdrawal log, kept current on a monthly basis, which shall include the names, addresses, telephone numbers, and dates of cancellations or withdrawal of all students who have cancelled the enrollment agreement with, or withdrawn from, the institution during the calendar year."

32. California Code of Regulations, title 5, section 71760 states:

"Each institution shall develop and maintain adequate procedures used by the institution to assure that it is maintained and operated in compliance with the Act and this Division."

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33. California Code of Regulations, title 5, section 71770 states:

"(a) The institution shall establish specific written standards for student admissions for each educational program. These standards shall be related to the particular educational program. An institution shall not admit any student who is obviously unqualified or who does not appear to have a reasonable prospect of completing the program. In addition to any specific standards for an educational program, the admissions standards must specify as applicable that:

- "(1) Each student admitted to an undergraduate degree program, or a diploma program, shall possess a high school diploma or its equivalent, or otherwise successfully take and pass the relevant examination as required by section 94904 of the Code.
- "(2) Each student admitted into a post-baccalaureate degree program shall possess a bachelor's degree or its equivalent. If a graduate program leads to a profession or an occupation requiring state licensure and the licensing agency does not require that a member of the profession or occupation possess a Bachelor's degree or its equivalent, this subdivision does not apply.
- "(b) The institution shall specify the maximum credit it will transfer from another institution for each educational program, and the basis upon which the transferred credit will be awarded.
- "(1) Except as limited by subdivision (c) of this section, a maximum of 75 percent of the units or credit that may be applied toward the award of a bachelor's degree may be derived from a combination of any or both of the following:
- "(A) Units earned at institutions approved by the Bureau, public or private institutions of higher learning accredited by an accrediting association recognized by the U. S. Department of Education, or any institution of higher learning, including foreign institutions, if the institution offering the undergraduate program documents that the institution of higher learning at which the units were earned offers degree programs equivalent to degree programs approved by the Bureau or accredited by an accrediting association recognized by the U.S. Department of Education;
- "(B) Challenge examinations and standardized tests such as the College Level Placement Tests (CLEP) for specific academic disciplines.

"(2) No more than 20% of graduate semester units or the equivalent in other units awarded
by another institution may be transferred for credit toward a Master's degree. An institution may
accept transfer credits only from the institutions of higher learning described in subsection (1)(A)

- "(3) No more than 30 graduate semester credits or its equivalent awarded by another institution may be credited toward a doctoral degree. This subdivision does not apply to graduate programs that lead to a profession or an occupation requiring state licensure where the licensing agency has a regulation permitting a different standard.
- "(c) If credit for prior experiential learning is to be granted, the policy for granting such credit shall be included in the institution's catalog.
 - "(1) An institution may grant credit to a student for prior experiential learning only if:
 - "(A) The prior learning is equivalent to a college or university level of learning;
 - "(B) The learning experience demonstrates a balance between theory and practice and;
- "(C) The credit awarded for the prior learning experience directly relates to the student's degree program and is applied in satisfaction of some of the degree requirements.
- "(2) Each college or university level learning experience for which credit is sought shall be documented by the student in writing.
- "(3) Each college or university level learning experience shall be evaluated by faculty qualified in that specific subject area who shall ascertain (1) to what college or university level learning the student's prior experience is equivalent and (2) how many credits toward a degree may be granted for that experience.
- "(4) The faculty evaluating the prior learning shall prepare a written report indicating all of the following:
- "(A) The documents in the student's record on which the faculty member relied in determining the nature of the student's prior experience;
- "(B) The bases for determining that the prior experience (i) is equivalent to college or university level learning and (ii) demonstrates a balance between theory and practice; and

"(C) The bases for determining (i) to what college or university level the experience is
equivalent and (ii) the proper number of credits to be awarded toward the degree for that
experience.

- "(5)(A) The institution shall designate at least one administrator to be responsible for the review of faculty determinations regarding the award of credit for prior experiential learning.
- "(B) The administrator shall document the institution's periodic review of faculty evaluations to assure that the faculty written evaluations and awards of credit comply with this section and the institution's policies and are consistent.
- "(6) The amount of credit awarded for prior experiential learning shall not be related to the amount charged the student for the assessment process.
- "(7)(A) Of the first 60 semester credits awarded a student in an undergraduate program, no more than 15 semester credits may be awarded for prior experiential learning.
- "(B) Of the second 60 semester units (i.e., credits 61 to 120) awarded a student in an undergraduate program, no more than 15 semester credits may be awarded for prior experiential learning.
- "(C) Of the first 30 semester credits awarded a student in a graduate program, no more than 6 semester credits may be awarded for prior experiential learning.
- "(D) Of the second 30 semester credits (i.e., credits 31 to 60) awarded a student in a graduate program, no more than 3 semester credits may be awarded for prior experiential learning.
- "(E) No credit for experiential learning may be awarded after a student has obtained 60 semester credits in a graduate program."

34. California Code of Regulations, title 5, section 71800 states, in part:

- "In addition to the requirements of section 94911 of the Code, an institution shall provide to each student an enrollment agreement that contains at the least the following information:
- "(a) The name and address of the institution and the addresses where instruction will be provided.

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ACCUSATION

In the Matter of the Accusation Against Northern Calif. Inst. of Cosmetology

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- '1. You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
- '2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.
- 'You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:
 - '1. You are not a California resident, or are not enrolled in a residency program, or
- '2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party."
- "(b) In addition to the statement described under subdivision (a) of this section, a qualifying institution shall include the following statement on its current schedule of student charges:

"The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency programs attending certain schools regulated by the Bureau for Private Postsecondary and Vocational Education.

'You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

- '1. The school closed before the course of instruction was completed.
- '2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
- '3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.

- '4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.
- '5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act.'"

"However, no claim can be paid to any student without a social security number or a taxpayer identification number."

COST RECOVERY

42. Business and Professions Code section 125.3 provides, in part, that the Bureau may request the administrative law judge to direct a licentiate found to have committed a violation or violations of the licensing act to pay a sum not to exceed the reasonable costs of the investigation and enforcement of the case, with failure of the licentiate to comply subjecting the license to not being renewed or reinstated. If a case settles, recovery of investigation and enforcement costs may be included in a stipulated settlement.

FIRST CAUSE FOR DISCIPLINE

(Substantive Change for Institution Approved by Means of Accreditation) (Educ. Code § 94896, subds. (a) and (b))

43. Respondent has subjected its approval to operate to disciplinary action for making a substantive change not in accordance with its accreditation standards and without notifying the Bureau. (Educ. Code § 94896, subds. (a) and (b)). In particular, Respondent is enrolling Spanish-speaking students with limited or no English proficiency and teaching in Spanish without approval from its accrediting agency, National Accrediting Commission of Career Arts and Sciences ("NACCAS"), or notifying the Bureau.

SECOND CAUSE FOR DISCIPLINE

(Application for a Change in Educational Objectives) (Cal. Code of Regs., title 5, § 71650, subd. (a))

44. Respondent has subjected its approval to operate to disciplinary action for failing to comply with requirements for changing educational objectives. (Cal. Code of Regs., title 5, § 71650, subd. (a)). In particular, Respondent changed its educational objectives by enrolling

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catalog, does not include the STRF assessment, and does not clearly identify the non-refundable						
charges. Respondent's 2016 enrollment agreement includes the STRF assessment and lists it as						
non-refundable, but also includes non-descript "other charges" as non-refundable. (Educ. Code §						
94911, subd. (b)).						

- b. Respondent's 2014 and 2015 enrollment agreements do not include the requisite underlined capital letters, a statement of total charges for the current period of attendance, and estimated charges for the entire educational program. (Educ. Code § 94911, subd. (c)).
- c. Respondent's 2014 enrollment agreement does not contain a clear and conspicuous statement that the enrollment agreement is legally binding when signed by the student and accepted by the institution. (Educ. Code § 94911, subd. (d)).
- d. Respondent's 2014 and 2015 enrollment agreements do not contain a statement specifying that, if a student obtains a loan to pay for an educational program, he or she is required to repay the loan plus any interest less any refund. (Educ. Code § 94911, subd. (f)).
- e. Respondent's 2014 and 2015 enrollment agreements do not contain the verbatim statement required by Section 94911, subdivision (i)(1) and do not contain a line for the student to initial following that statement. (Educ. Code § 94911, subd. (i)(1) and (2)).
- f. Respondent's 2014 enrollment agreement does not contain requisite disclosures regarding the return of federal financial aid in the refund policy. (Educ. Code § 94911, subd. (e)(2)).
- g. Respondent's 2014 enrollment agreement does not contain the requisite procedures students must follow to cancel the enrollment agreement or withdraw from the institution. (Educ. Code § 94911, subd. (e)(3)).
- h. Respondent's 2014 enrollment agreement does not contain the requisite disclosures regarding students defaulting on federal student loans. (Educ. Code § 94911, subd. (g)(1) and (2)).
- i. Respondent's 2014 enrollment agreement does not contain the requisite, verbatim disclosure regarding transferability of credits. (Educ. Code § 94911, subd. (h)).

THIRTEENTH CAUSE FOR DISCIPLINE (Instruction)

(Cal. Code of Regs., title 5, § 71715, subds. (a), (b), and (c))

- 55. Respondent has subjected its approval to operate to disciplinary action for failing to provide the requisite instruction. (Cal. Code of Regs., title 5, § 71715, subds. (a), (b), and (c)). In particular:
- a. Respondent is on probation with NACCAS based on Respondent's placement rates, and was on low outcome monitoring for passage and licensure rates. The California Board of Barbering and Cosmetology lists Respondent's student's 2013 passage rates as low as 63% for its written test. Respondent does not provide evaluation of academic progress as required by its own policies, making it impossible to document that the instruction offered leads to the achievement of the educational objectives. (Cal. Code of Regs., title 5, § 71715, subds. (a) and (b)).
- b. Respondent had students enrolled but did not have any faculty employed to accomplish the educational goals of the institution. In interviews the Bureau conducted with enrolled students, many students reported having no teachers available during classroom instruction time or unqualified teachers. One of Respondent's instructors ("Instructor VR") obtained a cosmetology license six months after being hired as a cosmetology instructor and has no prior cosmetology or teaching experience. (Cal. Code of Regs., title 5, § 71715, subds. (a) and (c)).

FOURTEENTH CAUSE FOR DISCIPLINE

(Prohibited Business Practices)
(Educ. Code § 94897, subds. (h), (j), (k), and (m))

- 56. Respondent has subjected its approval to operate to disciplinary action for committing prohibited business practices. (Educ. Code § 94897, subds. (h), (j), (k), and (m)). In particular:
- a. Respondent compelled students who do not qualify to enroll as students and who do not qualify for federal financial aid to sign a contract by providing compensation in the form of a discount on tuition. (Educ. Code § 94897, subd. (h)).

	b.	Respondent falsified financial documents for students	who were no longer
attending th	ne sch	ool to continue collecting financial aid disbursements.	Respondent also controls
students' F	lexible	e Spending Account ("FSA") and Free Application for	Federal Student Aid
("FASFA")) accoi	unts, and changed account pins so that students could n	o longer access their
nformation	1. (Ed	uc. Code § 94897, subd. (j)).	

- c. Respondent has misrepresented attendance records, giving credit for partial days when full days were attended, as well as giving credit for full days when partial days were attended. Respondent forced one student ("MV") to sign a leave of absence request for a period of time that she was attending classes so as to stop giving her credit for the hours she was attending. (Educ. Code § 94897, subd. (j)).
- d. Respondent concealed payments made by students to the institution on its payment ledgers. (Educ. Code § 94897, subd. (j)).
- e. Respondent forged student signatures on leave of absence ("LOA") paperwork, Federal Aid disbursement paperwork, and other student files. (Educ. Code § 94897, subd. (k)).
- f. One of Respondent's owners, Rosalinda Solis, told Bureau staff that Instructor VR does not hold a license and is not an instructor. However, Instructor VR's faculty file contains a signed duty statement for "Cosmetology Instructor," and Instructor VR has an active cosmetology license. (Educ. Code § 94897, subd. (k)).
- g. According to Respondent's students, Rosalinda Solis gathered students and informed them that reporting issues to the Bureau is illegal and that she would sue them if she learned they submitted complaints to the Bureau. (Educ. Code § 94897, subd. (m)).
- h. Rosalinda Solis threatened to dismiss students from Respondent's institution if they did not give a positive report of the institution or complained to Bureau staff while the staff were onsite. (Educ. Code § 94897, subd. (m)).

FIFTEENTH CAUSE FOR DISCIPLINE

(Cal. Code of Regs., title 5, § 71720, subd. (b)(1))

57. Respondent has subjected its approval to operate to disciplinary action for failing to employ qualified faculty. (Cal. Code of Regs., title 5, § 71720, subd. (b)(1)). In particular,

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TWENTY-FOURTH CAUSE FOR DISCIPLINE

(Maintenance of Records)

(Cal. Code of Regs., title 5, § 71930, subds. (a), (b)(1), (d), and (e))

- Respondent has subjected its approval to operate to disciplinary action for failing to maintain all records as required by law. (Cal. Code of Regs., title 5, § 71930, subds. (a), (b)(1), (d), and (e)). In particular:
- Respondent does not maintain all records as required by law. (Cal. Code of a. Regs., title 5, § 71930, subd. (a)).
- b. Respondent does not maintain permanent transcripts, as required by Section 94900, subdivision (b); and proper academic or financial aid documentation for all students currently enrolled and for students enrolled in the last five years, as required by California Code of Regulations, title 5, section 71920. (Cal. Code of Regs., title 5, § 71930, subd. (b)(1)).
- Respondent stores institutional records in uncovered boxes with no protection from damage or loss and does not have a secondary set of records at a different location. (Cal. Code of Regs., title 5, § 71930, subd. (d)).
- d. Respondent was not able to produce student and faculty files that the Bureau requested while onsite within the eight hour period of the Bureau's inspection. (Cal. Code of Regs., title 5, § 71930, subd. (e)).

TWENTY-FIFTH CAUSE FOR DISCIPLINE (Institution Participating in Federal Student Financial Aid Programs) (Educ. Code § 94919, subd. (c))

Respondent has subjected its approval to operate to disciplinary action for failing to provide refunds according to the law. (Educ. Code § 94919, subd. (c)). In particular, Respondent did not provide refunds of nonfederal student financial aid program moneys paid for institutional charges to students who completed 60 percent or less of the period of attendance. Respondent is also charging a withdrawal fee assessed above and beyond the deposit or application fee.

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46 ACCUSATION In the Matter of the Accusation Against Northern Calif. Inst. of Cosmetology